



F.A.Q.

Some common questions about Always Fresco

Minimum surface required?

A minimum of 25 square meters is required.

How many persons to run the minimum block?

2 persons.

What is provided by Lux Srl to the Franchisees?

Materials and necessary equipment with special supply contracts to benefit of the Franchisee offering competitive pricing and quality equipment.

Approximate time required for opening?

3 months approximately, depending on the project.

Entry fees and Royalties?

Yes, starting from 10.000€.

Royalties are calculated on the sales volume and depending on the individual project.

Entry Fees and Royalties are necessary to support the store marketing management and the suitable professional training.

Total initial investment?

This information is disclosed to single Prospect.

Special relevant skills?

No special relevant skills are needed.

Key benefits of the Investment:

- **No need of any previous food and drink experience.**

An experienced team with dedicated Legal, Administrative, Design, and Marketing resources will assist the franchisee throughout the lifetime of your activity.

- **Experienced Franchising team service.**

Our professional team will back the franchisee with dedicated consultancy covering: interior design, laboratory optimization, Italian equipment supply, Marketing campaign, legal and administrative support, Italian quality ingredients.

- **Visual design, inbound and outbound communication and promotion,** product offerings, product packaging and servings, legal and administrative skills.

- **Franchisees are welcome for training any time at franchisor premises.**

- **Overall Assistance Day By Day.**

- **Store design, Marketing support, Continuous R&D.**



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